



December 2020

Greetings from Lutherhill,

Wherever this message finds you – at home, at work, at school – I hope it finds you well. This has been the most bizarre year in Lutherhill's 66 years of ministry. For the first time since 1954 we were not able to welcome campers to this holy ground.

Even in the void, we did see a bit of hope. We welcomed 18 Summer Staff members, hosted a Virtual Day Camp with Living Word Lutheran Church in Katy, held our first ever LIVE! Virtual Summer Camp, and completed countless camp improvement projects that typically get overlooked. It has not been the year we imagined, yet it was still really good.

The fact remains that this pandemic has created over \$500,000 in lost revenue. Our faithful, creative staff made incredible efforts to minimize expenses: reducing utility usage, freezing spending and securing a Payroll Protection Loan. With an unclear future, our Board of Directors made the decision to reduce all staff hours and leave several positions unfilled. It was a gut-wrenching decision. You know as well as I do, that the people – Lutherhill's incredible staff – bring the Love of Christ to life.

This lost income is critical to the sustainability of our beloved ministry. In order to continue to provide the life-changing experiences we have become known for in our 66 years, we must fund this gap.

This is our current reality. We need your help.

At the end of every worship, campers of all ages respond with the chorus *AND WE WILL*. We know that WE WILL overcome this current struggle and prepare Lutherhill for the future.

Today, I invite you to join us in the ***AND WE WILL Giving Appeal***.

Through this appeal, Lutherhill seeks to raise \$350,000 to not only restore the ministry through 2021, but to thrive in the years to come. Your participation in this appeal is essential. Please prayerfully consider a gift or pledge today.

With your help, Lutherhill will be ready to transform even more lives in the future!

And we will join voices at sing-a-long.

And we will gather around the campfire.

And we will see God revealed in each other.

Because the transformative love of God is so much bigger than our current reality.

Peace,

Matt Kindsvatter
Executive Director